

NEWS FROM STRING FURNITURE WILL BE LAUNCHED AT IMM COLOGNE 2020

This year's Furniture Fair in Cologne is all about refining existing products if you ask String Furniture. The Swedish designer duo Anna von Schewen and Björn Dahlström designed a new version of the String Pocket, originally designed by Nisse Strinning. Their interpretation of the original design is entirely in metal. It comes in three colours: a bright neon orange, a subtle taupe and a classic white – the String Pocket in metal will become the eye-catcher regardless what room you place it in.

The classic String System will also welcome a new colour to its panels; a warm brown tone that complements the existing shelf colours and gives the modular shelving system yet countless of combinations to be discovered.

New accessories such as a knife holder that you neatly hang on the panel of your String System completes the News list from String Furniture.

Metal meets tasteful colours: The new String Pocket in metal

It was as recent as in 2019 that String Furniture launched the classic String System entirely in metal – now their String Pocket design will also benefit from the newly introduced material. The metal shelves are robust thanks to a specific surface treatment, which makes them suitable for use in the kitchen or bathroom. “Each shelf is made from a single plate of metal, which makes every shelf particularly robust and stable. It also keeps material waste to a minimum” says Anna von Schewen, architect and designer of the new String Pocket metal. A new feature: the perforated shelves makes it possible to add accessories such as rods, hooks or hanger racks. This increases the functionality and opens up for new types of storage options.

For the Swedish designer duo, Anna von Schewen and Björn Dahlström, it was a particularly challenging task to design a new version of the popular String Pocket. Nisse Strinning, the designer behind the classic String design, came up with the compact shelf String Pocket in 2005, shortly before he passed. “It is a unique and delicate project where the challenge lays in keeping the essence of the original design while respectfully tweak it into something brand-new. Our goal was to merge the new metal shelves with the original wire panels in order to keep the original appearance. The String Pocket has a strong identity and we wanted to keep that identity intact” says Björn Dahlström.

The choice of colours for the String Pocket metal was decided in coordination with stylist Lotta Agaton, who works closely with the String Furniture team. The prerequisite when selecting the colours was tones that harmonize well with the existing colour palette of String. While taupe and white easily blend into most rooms, regardless of interior style, the String Pocket metal in neon will

for sure steal the show. Mounted on a white wall, the shelf will give character and excitement to any room.

Even more new colours ...

The Swedish design icon, the String Shelving System, is launching a new colour. The characteristic panels of the shelving system are now available in a warm brown tone. The brown colour complements the existing colours white, black, grey, beige, plexiglass and galvanized steel. The new colour opens up for countless of new String combinations. The brown colour harmonizes especially well with shelves in oak or walnut – a particularly exclusive combination.

And also, String Furniture will now offer all parts of the shelving system in the colour they introduced last year; beige.

There is more colour news from String Furniture this year. The Works ..by String Furniture assortments work desk will now be available in a light grey linoleum. The height-adjustable table already exists in the colours; ash, oak and white.

Accessories

With its versatile selection of smart accessories, the String System can be customized to meet all individual needs – regardless what room you choose to place it in. A new addition to the accessories assortment is a knife holder that you easily attach to the panel of your String System. The knife holder, designed by Anna von Schewen and Björn Dahlström, has room for two or three knives and is an elegant feature to your kitchen made from solid untreated oak.

As an addition to the outdoor assortment, that was introduced last year, String Furniture now offers hooks made of galvanized steel. These can be attached to the perforated galvanized shelves and increase storage space tremendously.

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